

Summer Bridging Task AAQ Health and Social Care









Unit 5: Promoting Health Education is about understanding how we help people stay healthy through information, campaigns, and support. It is the first unit we will cover. You'll learn why health education matters, what affects people's health, and how real campaigns work. You'll also plan your own health education event. This unit is assessed through a project set by Pearson and

marked by your teacher – there's no exam.

To prepare for this unit, complete some research on a Health Campaign/ Organisation of your choice. Complete the information in the table below for your chosen Organisation.

Some examples of health organisations: [Campaigns](#) | [Campaign Resource Centre](#)

<p>cancer Help us help you</p> <p>Help Us Help You - Cancer</p> <p>Campaigns to encourage earlier diagnosis of cancer and uptake of screening.</p>	<p></p> <p>School Zone</p> <p>Explore our flexible teaching resources for both primary and secondary schools.</p>	<p>health smoke free</p> <p>Better Health Smoke Free (always on)</p> <p>Better Health Smoke Free resources promote the benefits of quitting smoking and signpost to a range of support.</p>
<p> We're here to help you stay well this winter</p> <p>Some important information from the NHS to help you stay well this winter.</p> <p>Stay Well This Winter</p> <p>Some important information from the NHS to help you stay well this winter.</p>	<p>Better Health Start for Life</p> <p>Better Health Start for Life</p> <p>Providing parents with trusted NHS help and advice for breastfeeding, introducing solid foods and the home learning environment.</p>	<p>Better Health Start for Life </p> <p>Top tips for TEETH</p> <p>Better Health Start for Life Top Tips For Teeth</p> <p>Top Tips for Teeth providing oral health tips and advice for children, parents and pregnant women.</p>
<p></p> <p>Keep Antibiotics Working</p> <p>To help combat the problem of antimicrobial resistance (AMR), this new campaign aims to make people aware of the correct and incorrect ways to use antibiotics so they can join the fight to keep them working.</p>	<p> HELP BUILD a health service fit for the future</p> <p>Change NHS</p> <p>The biggest public conversation about the future of the NHS since its birth has been launched.</p> <p>These resources enable you to encourage all patients, their families as well as NHS staff, care workers and public health workers to take part and help shape the government Mission to fix our NHS.</p>	<p></p> <p>Help Us Help You - Heart Attack, Stroke and Hypertension</p> <p>Campaigns to increase earlier action on the signs of a heart attack or stroke to improve outcomes and save lives. This area also includes materials to raise awareness of the risks associated with hypertension (high blood pressure).</p>

Name of Health Campaign/ Organisation	
Key issues	
Target audience	
Is it local, national or global?	
Aim/s of campaign	
Key messages	
Do you think the campaign has worked well?	

