Business Bridging task – Summer 2025



1. **Choose a Business:** Select a well-known business or company. This could be a local business, a national company, or an international corporation.
2. **Research:** Gather information about the chosen business. Use reliable sources such as the company's official website, news articles, business journals, and financial reports.
3. **Create a SWOT analysis** (Strengths, Weaknesses, Opportunities, Threats) for this business based on your research (the report should be around 700 words)