



Parental Engagement Strategy 2022

Key Information	
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ELT Post Responsible for Update and Monitoring	Vice Principal – Innovation, Curriculum and Quality
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Date of EIA Review	Click or tap to enter a date.
Date of Next Policy Review	10 September 2024

1. Strategy Aims

- 1.1 The College believe that Parental Engagement is crucial for learners to be successful. We acknowledge that involving parents in the learner journey has powerful impact on the outcomes of a learner's education and ultimately their outcomes.
- 1.2 The aim of the Parental Engagement Strategy is to improve the partnership and communications between the College and parents/carers to ensure positive outcomes for learners.
- 1.3 This strategy aims to outline College's commitment to parental engagement and parental voice and the mechanism the College will put in place to help support these aims.
- 1.4 The College values the contribution, time and feedback from parents as well as the wider community and believe that this will support the College to be a safe, welcoming, and thriving community for learners, staff and wider stakeholders.
- 1.5 The College will focus its parental engagement and involvement for learners ages 16-18. The College will also engage with parents and carers for vulnerable learners, those who have an Education Health Care Plan (*EHCP*) and for welfare or safeguarding reasons. This is an extension of the duty of care placed on the College.
- 1.6 This strategy will be developed to reflect the views and feedback from parents gathered throughout the year.

2. Key Terms

- 2.1 Key terms within the strategy are: "*Parental Engagement*" and "*Parental Involvement*". These are defined as:
 - 2.1.1 **Parental Engagement:**
Meaningful engagement in learner's education, including engagement in homework and study, e.g., encouragement, support, development of skills, parent/carer-learner discussions, and making explicit how much they value education through their own behaviour and modelling.
 - 2.1.2 **Parental Involvement:**
Involvement in College-based activities, e.g., attending parents' evenings, attending events, helping the teachers reinforce standards and expectations and participating in celebration events.
- 2.2 The term 'parents' refers to anyone with parental responsibilities and others who care for or look after children or young people. The strategy refers to both parents and carers and should be read as indicating all forms of parental or caring responsibility, including that of carers and the local authority who have caring responsibilities for learners.
- 2.3 The strategy acknowledges that individual family units will comprise a wider range of people who might also contribute to a learner's learning at home experiences. This strategy encompasses a wide variety of parenting roles including recognising the role of grandparents, kinship carers, foster parents, wider family (*uncles, aunts, cousins*) and separated parents who may be the learner's preferred next of kin. The term "*parents*" and "*parents and carers*" are therefore used interchangeably.
- 2.4 All learners irrespective of educational setting are entitled to a wide and empowering range of knowledge, skills and values. Inclusion means ensuring the participation and highest achievement of all. Inclusive practices recognise and value the richness of diversity and develop appropriate responses to meet everyone's needs.

3. Core Principles

- 3.1 The College aims to help parents and cares to be:
 - 3.1.1 involved their young person's education and learning;
 - 3.1.2 welcomed to the College as active participants in the College community;
 - 3.1.3 support young people learn in College, independently and at home; and
 - 3.1.4 encouraged to express their views on education and work in partnership with the college to improve learner experiences.

3.2 The principles of this strategy are:

- 3.2.1 parents, learners and all staff are partners in the education process, and each have a role to play;
- 3.2.2 real parental involvement can only take place when everyone commits to developing an ethos of trust and respect;
- 3.2.3 parents and families are the most important influence on a young person's attitudes, behaviour and achievement - good parental involvement will influence this in a positive way; and
- 3.2.4 all parents and carers will be encouraged to take part in parental involvement and consultation.

4. The College's Parental Commitment

4.1 The College aims to:

- 4.1.1 actively involve parents and carers in the academic progress and outcomes for learners;
- 4.1.2 listen to and act on feedback from parents and carers;
- 4.1.3 proactively communicate with parents any questions, concerns that may impact on a learner's experience at College;
- 4.1.4 provide feedback and information at key points in the academic year on learner progress;
- 4.1.5 invite parents to key events such as parents' evening, open evenings, celebration events and meetings with curriculum and support team; and
- 4.1.6 treat learners and parents with mutual respect and show understanding and tolerance for support that a learner may need to overcome barriers to participating successfully in College life.

4.2 The College will:

- 4.2.1 share the Parental Engagement Strategy with all parents and carers;
- 4.2.2 continue to develop ways to involve parents and carers in College life;
- 4.2.3 understand that parents need to be supported and encouraged to play a more active role in decision making and support the College to ensure standards and expectations are reinforced and supported at home;
- 4.2.4 aim to develop mechanisms to involve parents such as Parent Voice sessions. The College is committed to developing through information from feedback from parent/carers;
- 4.2.5 take actions to address any questions or concerns and provide feedback to parents; and
- 4.2.6 aim to enhance communication with parents through both face-to-face and information that is sent home.

5. Parental Engagement Mechanisms

5.1 College parental engagement and involvement mechanisms will centre around parental involvement and parental engagement. These key aims will be supported by activities planned throughout the academic year. *Appendix A* details the key dates for each academic year.

5.2 Further actions for parental feedback and engagements will be developed and undertaken by the College and reported to the Senior Leadership Team (*SLT*) and Governors.

5.3 The College aims to be ambitious and will prioritise activities under the following areas over the next two years:

5.3.1 Parental Involvement:

- (a) Representation
- (b) Collaboration
- (c) Communication
- (d) Information Technology

- (e) Participation

5.3.2 Parental Engagement:

- (a) Parental Engagement
- (b) Support for Study Skills and Work Experience
- (c) Inclusion and Equality

6. Monitoring arrangements

- 6.1 The College will regularly monitor and evaluate the implementation of the Parental Engagement Strategy and its objectives. It will report annually to Governors.
- 6.2 The strategy should be read in conjunction with the Complaints Policy and the Safeguarding Policy.
- 6.3 The strategy will be published internally and on the College website.

Appendix A

2022-23 Key Parental Engagement Events

	Event	Details	Date	Times	Location
Term 1	2022/2023 Enrolment	Enrolment for all learners.	25 August 2022 - 23 September 2022	Various	All Campus
	A Level Parental Welcome	Welcome Event for A Level Learners	Thursday 8 September 2022	6pm - 8pm	Crewe Campus
	Parental Welcome Evening (Ellesmere Port Campus)	Opportunity for Parents to meet College managers and support staff	Tuesday 11 October 2022	5pm - 7pm	Ellesmere Port Campus
	Parental Welcome Evening (Chester Campus)	Opportunity for Parents to meet College managers and support staff	Wednesday 12 October 2022	5pm - 7pm	Chester Campus
	Parental Welcome Evening (Crewe Campus)	Opportunity for Parents to meet College managers and support staff	Thursday 13 October 2022	5pm - 7pm	Crewe Campus
	Letters home: November Exams	Email or Letter with exam details: November Resits	W/C 17 th October 2022	N/A	N/A
	Parents Evening	Level 3 Vocational Year 2	Wednesday 16 November 2022	5pm - 7pm	All Sites
	Parents Evening	A Levels, Year 2	Tuesday 22 November 2022	5pm - 7pm	All Sites
	Parental Progress update Term 1	Email or Letter to parents with attendance and progress update	W/C 12 December 2022	N/A	N/A
Term 2	Parents Evening	Level 1, Level2 Parents Evening all learner	W/C 23 January 2023	5pm - 7pm	All Sites
	Parents Evening	A Level, Year 2 by invite only	W/C 6 March 2023	5pm - 7pm	Crewe Campus
	Parental Progress update Term 2	Email or Letter to parents with attendance and progress update	W/C 21 March 2023	N/A	N/A
	Parents Evening	A Levels, Year 1	Tuesday 28 March 2023	5pm - 7pm	Crewe Campus
	Parents Evening	Vocational Learners – At Risk	Thursday 30 March 2023	5pm - 7pm	All Sites
Term 3	Parental Progress update Term 3	Email or Letter with exam details	End of March 2023	N/A	N/A
	End of Term Parents Communications	Email or Letter attendance, progress and Destination letters	W/C 19 June 2023	N/A	N/A

Open Evening and Admissions Evenings are attended by parents of potential new learner
Employer Evening and meetings are also arranged - see Employer Engagement Strategy
See the events page for Student Awards evenings